

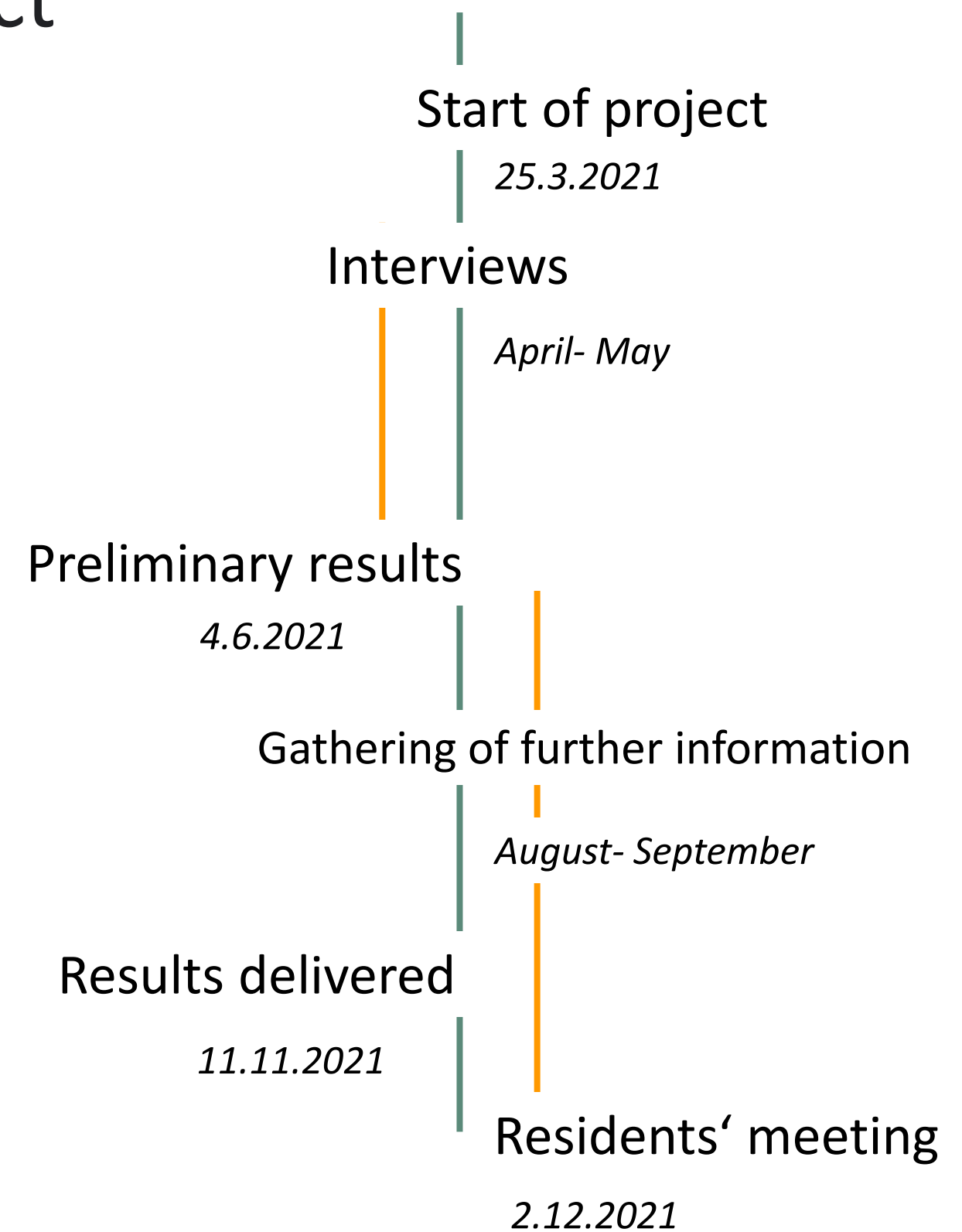


Support for Seyðisfjörður's economy following the landslides

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Objectives and organization of the project

- A three-year project that aims to support the economy and community in Seyðisfjörður in the wake of the landslides.
- The role of RR consultants is to prepare the basis for a scenario analysis for the town's economy
- Analyze the main challenges and possibilities of the economy for two scenarios:
 - Seyðisfjörður in 2025
 - Seyðisfjörður in 2030
- Get the views and ideas of the interviewees and data as a base for the two scenarios.



Interviews

- Strengths and challenges for Seyðisfjörður's economy.
- Opportunities and ideas for the coming years or decade.
- Interviewees from businesses, institutions and organisations in Seyðisfjörður.

Seyðisfjörður 2025

- Opportunities and tasks that can be started and implemented in the coming months/years.
- Tasks/projects for supporting the economy in Seyðisfjörður before 2025.

Seyðisfjörður 2030

- Opportunities and tasks/projects that can be prepared and implemented before 2030.
- Opening of the Fjarðaheiði tunnel in 2029 is a prerequisite.



Wages and employees

- Income subject to withholding tax is highest in public employment and accounts for about a third of wage payments.

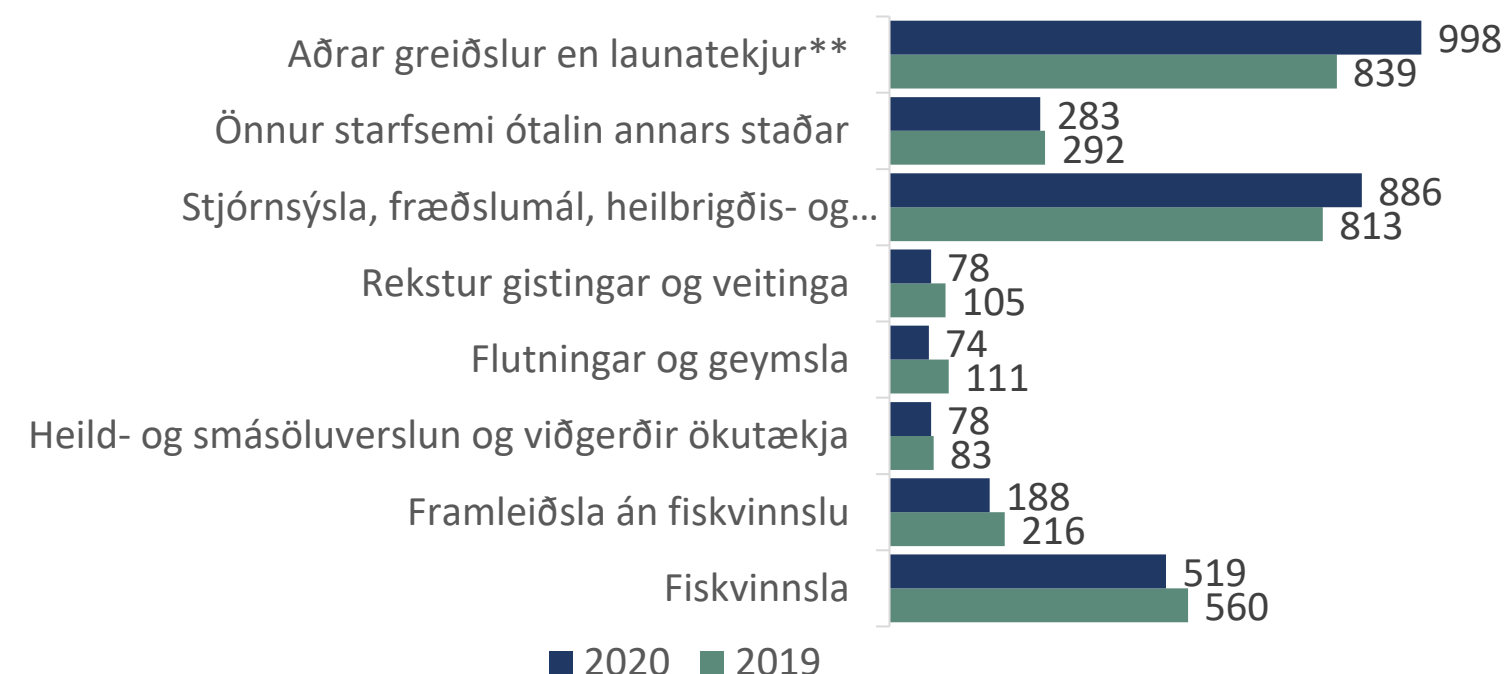
Income subject to withholding tax in tourist industry

- 147 m. IKR in 2019
- 103 m. IKR in 2020.

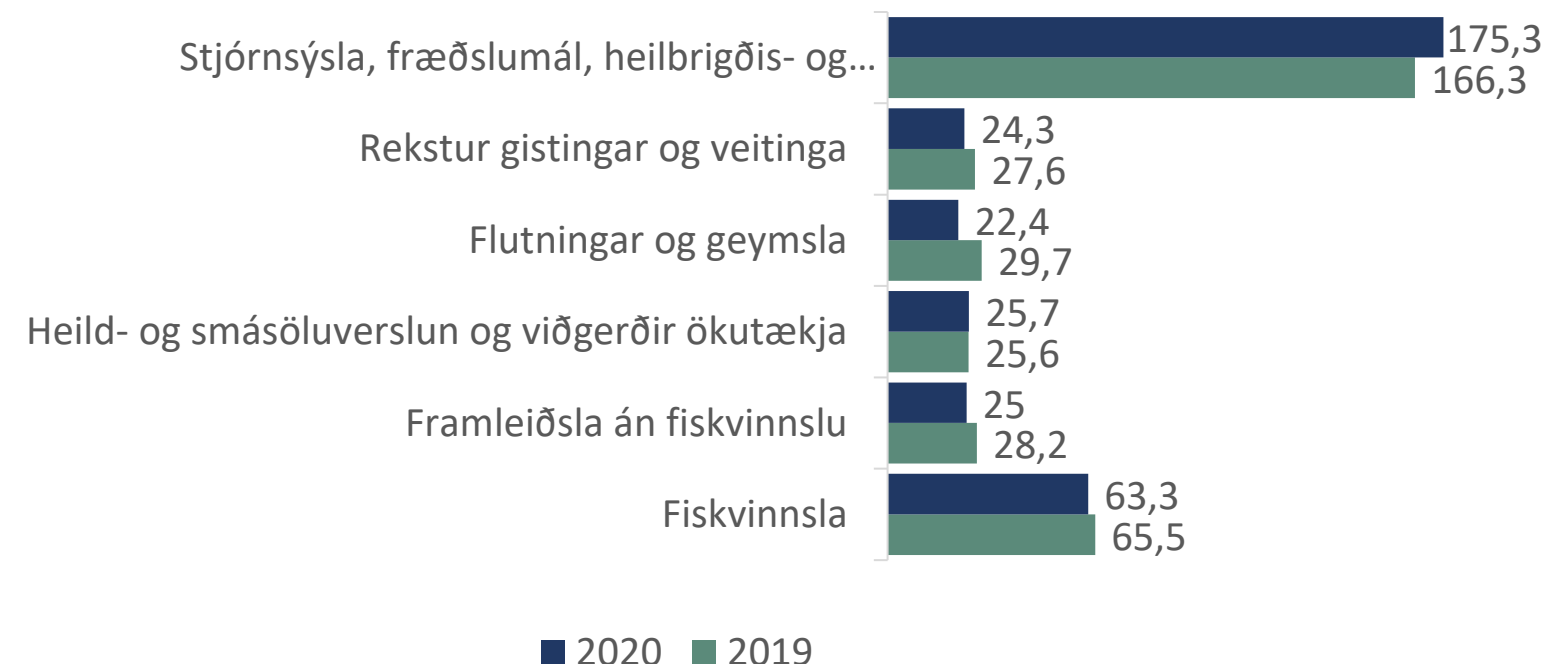
- Most employed by official institutions.
- Second largest group works in the fishing industry.
- Employers in other trades about 20-25 persons for each.

Income subject to withholding tax


í m. kr.



Average number of employees



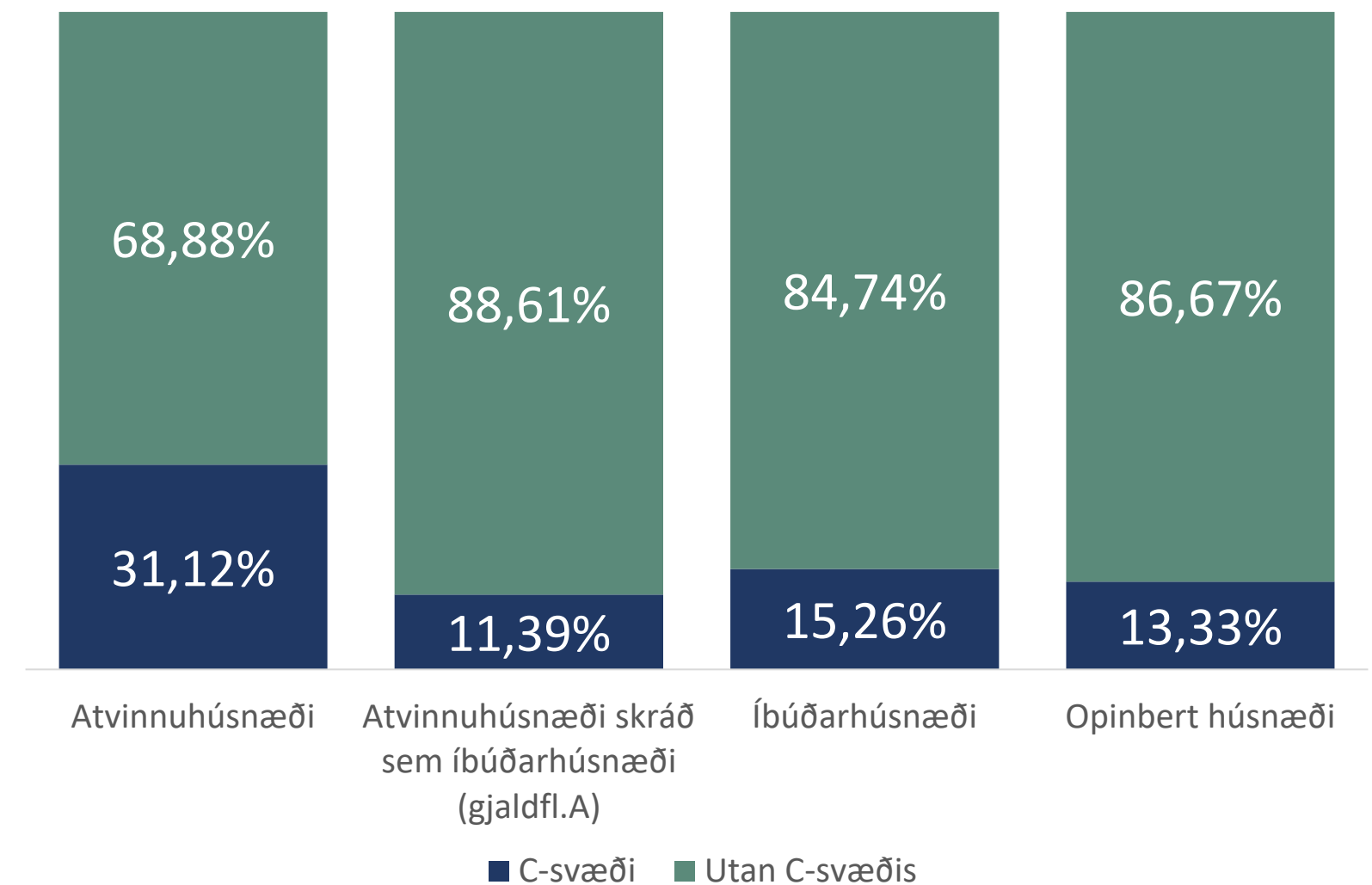
**Other payments, including unemployment benefits

- 
- **Most employed in official institutions and fishing industry.**
 - **Those also have the highest incomes.**

Housing in C-areas

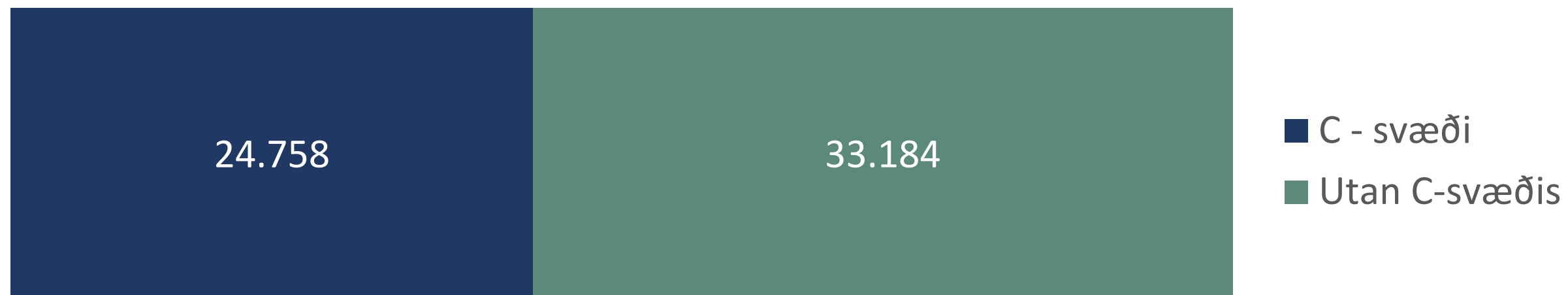
- Proportion of housing by hazard-zones based on hazard assessment from 2019.
 - Based on number of registered real estate.
- 31% of business premises/non-residential housing in zone C
- Data does not fully demonstrate actual need for business premises in Seyðisfjörður
- Indications that a large part of business premises is threatened by landslides and avalanches.

Housing by hazard zones



Heimild: Austurbrú

Business premises by square metres



Nearly every other sq. metre of business premises in Seyðisfjörður is in zone C.

Source: Austurbrú

Two faces of Seyðisfjörður

- In interviews, two pictures of the economy in Seyðisfjörður appear
 - First and foremost a town of culture and art.
 - The economy is characterized by the fishing industry, transport and industry.
- The scenario analysis indicates that one side hardly exists without the other.
- Without a vibrant cultural life, a diverse flora of restaurants and entertainment, the quality of life is lower and society lacks color.
- Without a strong industry, fisheries and transport, services will shrink and society's incomes will be lower and investment reduced.



Strengths of the economy

- Image and appeal of the town
- Culture, art and creative industries
- Tourism
- Fishing industry
- Harbour, transport and cruise ships
- The location of Seyðisfjörður makes it a prime access point for ships
- Rainbowstreet
- LungA school
- Society of solidarity
- Low cost of transport from producer to ferry
- Low housingprices

Challenges for the economy

- Ensure safety of workforce and residents
- High percentage of business premises in hazard zones
- Unclear permissions to utilize business premises in hazard zones
- Difficult transport over Fjarðarheiði
- Seasonal fluctuation in tourism
- Lack of residential housing
- Lack of worker and those with vocational education
- Reaching a collective vision and policy regarding the economy.
- Difficult to compete with the capital area regarding transport on sea and land

Main premises for economic growth in Seyðisfjörður

- Amend the law so that compensation may be paid for commercial housing in hazard zone C
- Expanding the landfill at Lónsleira
- New general zoning plan
- Clear marketing of businesses in Seyðisfjörður
- Construction of flats and commercial housing
- Good educational facilities and taking care of families with children
- Increase emphasis of cultural tourism
- Create recreation and opportunities in tourism related to the landslides
- Better access to contractors for the development and construction ahead
- Increased raw materials for fishing industries, such as from fish farming
- Lay the foundation for start-ups in developing fishproducts
- Growth in fishing industries could be in cooperation between salmon-farming and demersal fish production



Indications that by 2025, Seyðisfjörður will have certain characteristics of a contractor town

- Various projects need to be launched in Seyðisfjörður in the coming years.
- The construction will be extensive and services to the construction industry will grow as a result.

Main projects until 2025

- Interviewees were asked if they had any ideas for projects that could be carried out in the coming months and pointed out:
- Ensure that construction of Fjarðarheiði tunnel will be according to the transport plan.
- Set an economic and societal policy in Seyðisfjörður based on cluster-cooperation ideology.
 - Create a new general zoning plan based on the above.
 - Increase overnight stays of tourists in Seyðisfjörður.
- Establish educational, research and development projects in cooperation with universities.
- Electrification of the harbour-area so that ships will not have to burn oil during docking – decreasing air- and noise pollution.

Seyðisfjörður 2030

- Landfill by Lónsleira
- High tech fish processing with double production capacity and as a part of the development of the Seyðisfjörður cluster.
- Could give tourists insight into the Icelandic fishing industry.
- Seyðisfjörður primary school is in a new building.
- The old school has a new respectable function.
- Tourism is blossoming.
- LungA school operates all year around.
- The town is clean and beautiful and the center is busy with people
- Emphasis on innovation, tourism, culture and education opportunities.
- Levees are utilized for outdoor activities and tourism.
- Development of housing for residents and businesses, primary school, levees, nature baths at Vestdalseyri.

RÁÐGJÖF

FRÉTTA-SKJÁRINN

15. JÚNÍ 2030

Seyðisfjörður

TBL 31.

Ár liðið frá opnun Fjarðarheiðarganga



Í tilefni þess að heilt ár er liðið frá opnun Fjarðarheiðarganga var blásið til fögnuðar Seyðisfjarðarmegin við göngin í vikunni. Aðspurðir sögðu bæjarbúar að göngin hafi aukið ásókn ferðamanna til bæjarins og þá sérstaklega yfir vetrartímann. Samkvæmt upplýsingum Vegagerðarinnar fara að meðaltali 600 bílar í gegnum göngin á degi hverjum.

Ofanflóðagarðar breytast í útivistarsvæði



Um helgina fer fram Bjólfur-Open mótið fram við ofanflóðagarðana en m.a. verður keppt í fjallahjólabruni og utanvegahlaupi. Um helgina er spáð 20 stiga hita og því um að gera að njóta blíðskaparveðurs með fjölskyldu og vinum við ofanflóðagarðana sem hafa undanfarin ár reynst vera einn helsti ferðamannasegull svæðisins.

Nýsköpunarvika á Seyðisfirði



Frá árinu 2022 hefur Auðlindagarðurinn á Lónsleiru og í Herðubreið þróað klasasamstarf sem er mikilvægur vettvangur til nýsköpunar og frumkvöðlastarfs á Seyðisfirði. Háskóla- og Háskóla- og Islands, Hátæknafrystingunni Austurlands Food Coop, skrifstofuhótelinu Herðubreið og veitingahúsið Norð-Austur mynda hryggjarstykkið í klasanum.

Nú hafa Auðlindagarðurinn og Herðubreið ákveðið að leiða saman hesta sína enn á ný með nýsköpunarviku sem haldin verður á Seyðisfirði í komandi viku. Býðst þá Seyðisfirðingum og landsmönnum öllum tækifæri til að kynna sér starfsemi þeirra enn betur.

„Klasasamstarfið í Auðlindagarðinum hefur lagt grunn að tugum nýrra verkefna og starfa undanfarin ár, í natvælaframleiðslu, tæknilausum neð gervigreind og ferðaþjónustu“ segir Jónatan Sveinsson verkefnastjóri klasasamstarfs hjá Austurbrú.

Þúsandasti Seyðisfirðingurinn

Ólafur Hr. Sigurðsson bæjarstjóri Múlabings afhenti foreldrum stúlku barns sem fæddist á Sjúkrahúsi Seyðisfjarðar blóm í tilefni áfangans. Frétta-skjáriinn óskar foreldrunum innilega til hamingju.



Fullur fjörður af ferjum

Á Sjómannadaginn síðastliðinn fimmtudag lágu bæði Norræna og Akranes við ferjuhöfnina á Seyðisfirði. Er það í fyrsta skipti sem bæði skipin liggja við bryggju á sama tíma. Vegna aukinnar eftirspurnar eftir vöruflutningum frá Seyðisfirði hefur Smyril-line fjölgað ferðum í tvær á viku. Það má því segja að nóg sé um að vera hjá Seyðisfjarðarhöfn um þessar mundir.



Síldarvinnslan hf

Síldarvinnslan hefur ákveðið að stækka hátæknafrystihúsið á Seyðisfirði og auglýsir 10 ný störf hjá fyrirtækinu. Um er að ræða 100% starf við fiskvinnslu og önnur tilfallandi störf í frystihúsi. Húsnæði er í boði fyrir starfsfólk. Umsóknir berist á frystihus@sildarvinnslan.is.